

CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision 802292 /		Alt Order #
Product CANDIDATE B		
Contract Dates 10/22/12 - 11/05/12		Estimate #
Advertiser Ohio House Republican Organizational Com		Original Date / Revision 07/30/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WOIO	Account Executive House WOIO/WUAB	Sales Office Cleveland Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Midwest Communications
49 South grant Avenue
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOIO	10/22/12	11/02/12	Action News at 5a	5-6a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$150.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$150.00			
N 2	WOIO	11/05/12	11/05/12	Action News at 5a	5-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$150.00			
N 3	WOIO	10/22/12	11/02/12	Action News at 6a	6-7a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$150.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$150.00			
N 4	WOIO	11/05/12	11/05/12	Action News at 6a	6-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$150.00			
N 5	WOIO	10/22/12	11/02/12	The Early Show	7-9a		:30			NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				10	\$100.00			
		Week: 10/29/12	11/04/12	MTWTF--				10	\$100.00			
N 6	WOIO	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				2	\$100.00			
N 7	WOIO	10/22/12	11/02/12	America Now	9-10a		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$75.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$75.00			
N 8	WOIO	11/05/12	11/05/12	America Now	9-10a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$75.00			
N 9	WOIO	10/22/12	11/02/12	Let's Make A Deal	10-11a		:30			NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				2	\$1,250.00			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$1,250.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
802292 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 11/05/12	CANDIDATE B	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio House Republican C	07/30/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 10	WOIO	11/05/12	11/05/12	Let's Make A Deal	10-11a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00			
N 11	WOIO	10/22/12	11/02/12	Action News at Noon	12-1230p		:30			NM	10	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,400.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,400.00			
N 12	WOIO	11/05/12	11/05/12	Action News at Noon	12-1230p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,400.00			
N 13	WOIO	10/22/12	11/02/12	CBS Soaps	1230-2p		:30			NM	10	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,000.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,000.00			
N 14	WOIO	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
N 15	WOIO	10/22/12	11/02/12	Action News at 5p	5-6p		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,500.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,500.00			
N 16	WOIO	11/05/12	11/05/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 17	WOIO	10/22/12	11/02/12	Action News at 6p	6-630p		:30			NM	10	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,500.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,500.00			
N 18	WOIO	11/05/12	11/05/12	Action News at 6p	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
N 19	WOIO	10/22/12	11/02/12	M-F 7-730p	7-730p		:30			NM	8	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$4,500.00			
Week:		10/29/12	11/04/12	MTWTF--				4	\$4,500.00			
N 20	WOIO	11/05/12	11/05/12	M-F 7-730p	7-730p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,500.00			
N 21	WOIO	10/22/12	11/02/12	M-F 730-8p	730-8p		:30			NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$5,000.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$5,000.00			
N 22	WOIO	11/05/12	11/05/12	M-F 730-8p	730-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00			
N 23	WOIO	10/22/12	11/02/12	Action News at 11p	11-1135p		:30			NM	10	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$3,000.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$3,000.00			
N 24	WOIO	11/05/12	11/05/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00

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<u>Advertiser</u> Ohio House Republican C		<u>Original Date / Revision</u> 07/30/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 25	WOIO	10/22/12	11/02/12	David Letterman	1135p-1238a		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/22/12-10/28/12	David Letterman	1135p-1238a	MTuWThF----	:30		\$500.00	NM		
	See MG 25.11,25.12,25.13,25.14,25.15											
	2	WOIO	10/22/12-10/28/12	David Letterman	1135p-1238a	MTuWThF----	:30		\$500.00	NM		
	See MG 25.11,25.12,25.13,25.14,25.15											
	3	WOIO	10/22/12-10/28/12	David Letterman	1135p-1238a	MTuWThF----	:30		\$500.00	NM		
	See MG 25.11,25.12,25.13,25.14,25.15											
	4	WOIO	10/22/12-10/28/12	David Letterman	1135p-1238a	MTuWThF----	:30		\$500.00	NM		
	See MG 25.11,25.12,25.13,25.14,25.15											
	5	WOIO	10/22/12-10/28/12	David Letterman	1135p-1238a	MTuWThF----	:30		\$500.00	NM		
	See MG 25.11,25.12,25.13,25.14,25.15											
	11	WOIO	10/27/12-10/27/12	SA Action News at 7p	7-8p	-----Sa--	:30		\$375.00	NM		
	Ⓜ MG for 25.2,25.1,25.4,25.3,25.5											
	12	WOIO	10/29/12-11/02/12	Syndicated Barter	3-4p	MTuWThF----	:30		\$200.00	NM		
	Ⓜ MG for 25.2,25.1,25.4,25.3,25.5											
	13	WOIO	10/29/12-11/02/12	Syndicated Barter	3-4p	MTuWThF----	:30		\$200.00	NM		
	Ⓜ MG for 25.2,25.1,25.4,25.3,25.5											
	14	WOIO	10/29/12-11/02/12	Syndicated Barter	3-4p	MTuWThF----	:30		\$200.00	NM		
	Ⓜ MG for 25.2,25.1,25.4,25.3,25.5											
	15	WOIO	11/03/12-11/03/12	NCAA Football Reg Prime	757-11p	-----Sa--	:30		\$1,525.00	NM		
	Ⓜ MG for 25.2,25.1,25.4,25.3,25.5											
Week:		10/29/12	11/04/12	MTWTF--				5	\$500.00			
N 26	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00			
N 27	WOIO	10/27/12	11/03/12	Sat Early Show	9-11a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00			
D 28	WOIO	10/27/12	11/03/12	SA Action News at 7p	7-8p		:30			NM	0	\$0.00
N 29	WOIO	10/27/12	11/03/12	Lt Sa Action News at 11p	11p-2a		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,500.00			
Week:		10/29/12	11/04/12	-----S-				1	\$2,500.00			
N 30	WOIO	10/28/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$150.00			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
D 31	WOIO	10/28/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
N 32	WOIO	10/28/12	11/04/12	Lt Su Action News at 11p	11p-2a		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,500.00			
Week:		10/29/12	11/04/12	-----S				1	\$2,500.00			
N 33	WOIO	10/22/12	11/02/12	Syndicated Barter	3-4p		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$200.00			

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10/22/12 - 11/05/12	CANDIDATE B	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio House Republican (07/30/12 / 10/26/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 5 \$200.00												
N 34	WOIO	11/05/12	11/05/12	Syndicated Barter	3-4p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$200.00												
N 35	WOIO	10/22/12	11/02/12	Action News at 4p	4-5p		:30			NM	10	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 5 \$500.00 Week: 10/29/12 11/04/12 MTWTF-- 5 \$500.00												
N 36	WOIO	11/05/12	11/05/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$500.00												
Totals											172	\$237,325.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	74	\$104,575.00	\$88,888.75
10/29/12 - 11/05/12	98	\$132,750.00	\$112,837.50
Totals	172	\$237,325.00	\$201,726.25

Signature: _____ **Date:** _____

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